



## **MEDIA RELEASE**

### **2014 ANCIENT ORDER OF HIBERNIANS SAINT PATRICK'S DAY PARADE**

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#### **FOR IMMEDIATE RELEASE**

### **HIBERNIANS NAME ST. LOUIS CARTOONIST MIKE PETERS GRAND MARSHAL OF ANNUAL SAINT PATRICK'S DAY PARADE**

**St. Louis--**The Ancient Order of Hibernians (AOH) have named cartoonist Mike Peters the Grand Marshal of their 31<sup>st</sup> Annual Saint Patrick's Day Parade. Peters, who grew up in St. Louis's Dogtown neighborhood draws the long-running comic strip Mother Goose and Grimm, that appears daily in the St. Louis Post-Dispatch.

Peters has won both a Pulitzer Prize for editorial cartooning and the National Cartoonist Society's Ruben Award for his work on Mother Goose and Grimm. The comic strip appears in over 800 newspapers worldwide and consistently places in the top 10 most popular ratings. He is son of Charlotte Peters, a pioneer of St. Louis television, and attended Christian Brothers College High School and Washington University.

Parade officials said they selected Peters for the honor because his connection to the traditional Irish neighborhood where they have held their annual parade for 29 of its 31 years.

"Mike spent his early years in Dogtown, and always comes back to the neighborhood whenever he is in St. Louis," said parade organizer, Jim Mohan. "For three decades the Hibernians have had a special

relationship with this old Irish neighborhood, and together with St. James the Greater, the Dogtown residents, and the local business, it forms the perfect backdrop for our annual parade to honor of St. Patrick on his feast day,” said Mohan.

“Like traditional Saint Patrick's Day parades held in Ireland, many of St. Louis’ Irish will march with their families down Tamm Avenue,” Mohan said. “Mike is no exception and will be leading our parade with his sister Pat Schwarz, who also grew up in Dogtown.”

The annual Irish gala gets underway at 12:30 p.m. Monday, March 17, Saint Patrick's Day. Sponsored by the St. Louis and St. Louis County Hibernians, the parade honors Saint Patrick as the Apostle of Ireland and highlights the contributions of both Irish and Irish-Americans have to the United States.

The Dogtown Business Merchants Association and the Ancient Order of Hibernians, in partnership with the Clayton Tamm Community Association, have once again adopted a “no cooler/backpack” rule for the parade.

"This year's parade promises to be another great one, with over 100 colorful floats and marching units featuring the contributions of the Irish people to America," according to Mohan.

The 2014 AOH parade will start south of the Tamm Avenue overpass at Oakland Avenue, traveling south on Tamm Avenue, past St. James the Greater Catholic Church, and ends at Manchester.

More information on the parade and the Ancient Order of Hibernians can be found at:

<http://www.stlhibernians.com>

